



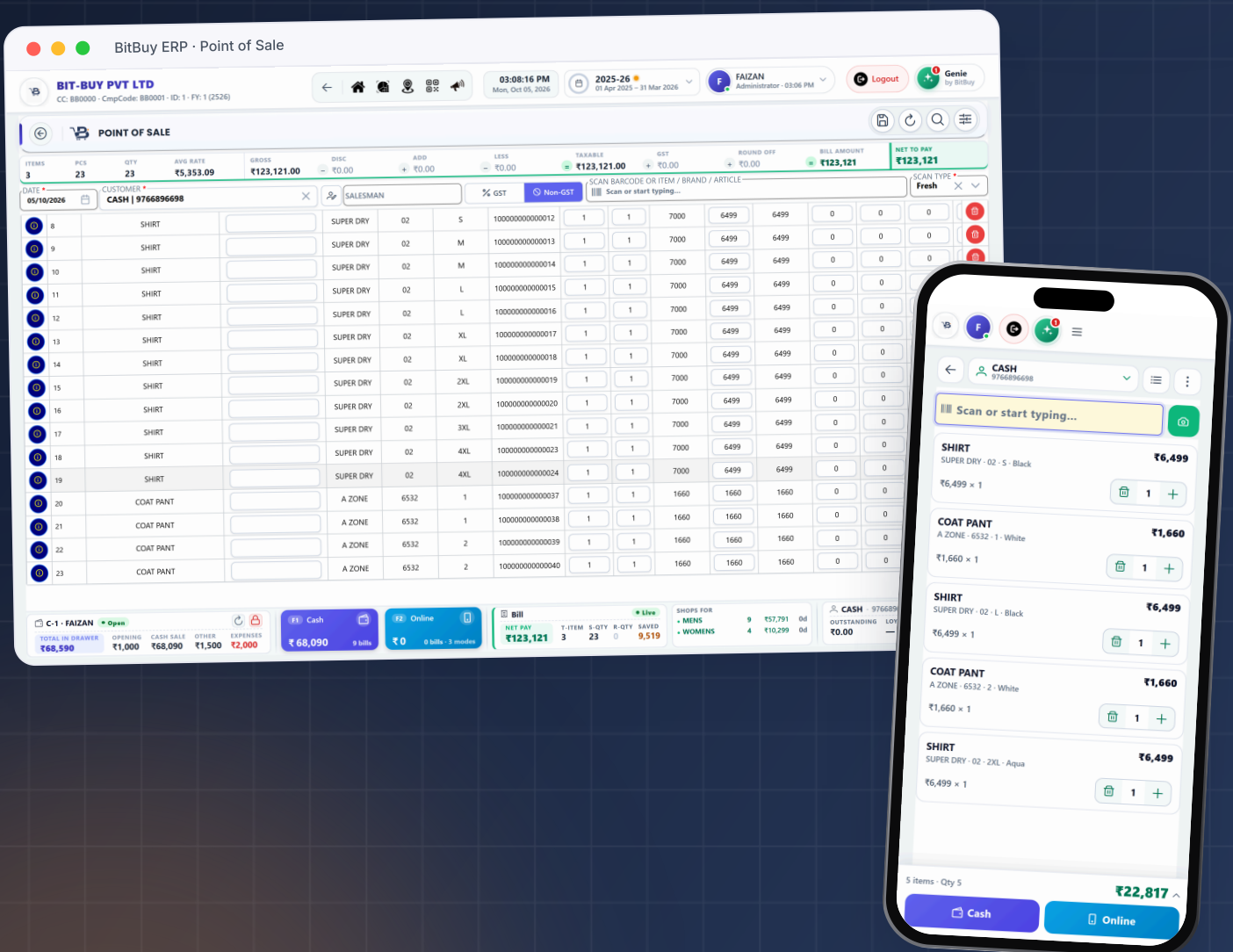
BitBuy ERP
START · SALE · SCALE

PRODUCT BROCHURE · 2026

NEW AI-powered omnichannel ERP

One inventory. Every channel.

Outlets, e-commerce website, customer app, salesmen, godowns and agents all sell from the same live stock. For retailers, wholesalers and manufacturers, BitBuy runs POS, inventory, accounting, GST, CRM and AI in one software, from purchase to audit.



10+

Integrated modules

100+

Screens & reports

5

Role-based logins

4

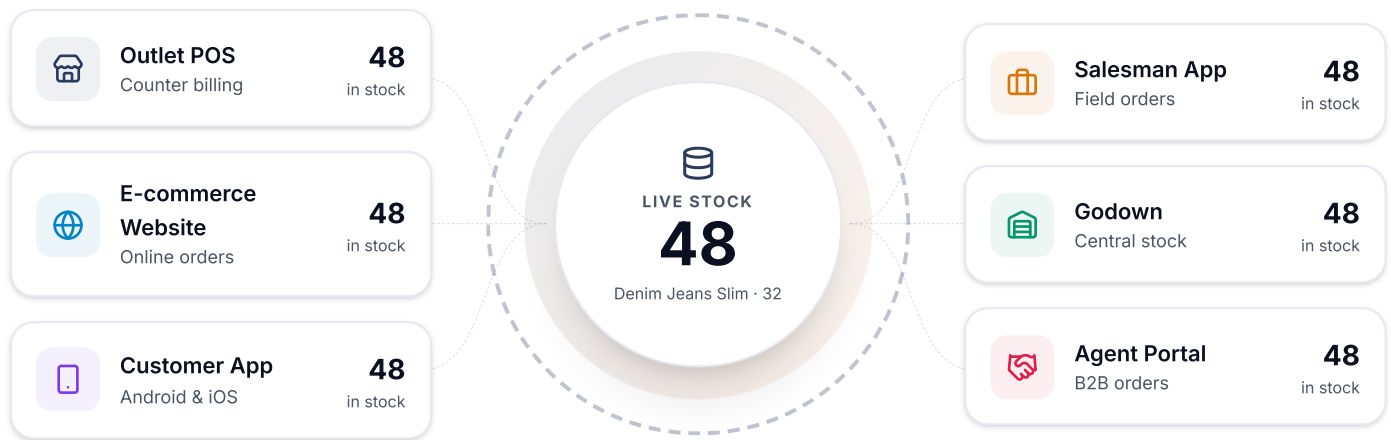
GST returns built in

START · SALE · SCALE

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One inventory. Sold everywhere, in sync.

Every channel reads and writes the same live stock. Sell one piece at the counter, on the website or through a salesman, and every other channel knows instantly. No overselling, no double counting, no end-of-day sync.



No overselling

The website can never sell a piece the counter already sold.

One stock ledger

Every channel posts to the same ledger, so audit and reports always match.

More channels, not more software

Add an outlet, website or app without another system to reconcile.



Today's struggle

- Website sells an item the shop already sold
- Stock in the system never matches the shelf
- Fast-moving items go out of stock unnoticed
- Dead stock blocks working capital
- Long billing queues in peak hours
- Separate software for billing, stock and accounts
- No live view of sales across outlets



With BitBuy

- ✓ One live stock shared by outlets, website and apps
- ✓ Barcode-based stock with audit and ageing reports
- ✓ Reorder levels per SKU with low-stock alerts
- ✓ Stock ageing buckets show what is not moving
- ✓ Scan-and-bill POS that keeps working offline
- ✓ Billing, stock, accounts and GST in one system
- ✓ Owner dashboard with every outlet, live

6

sales channels

1

live stock ledger

0

manual re-entry

Real-time

sync everywhere

START TO END

Retailer, wholesaler or manufacturer.

One software, purchase to audit.

No separate billing app, stock sheet, accounting package or GST tool. Every step runs in BitBuy and feeds the next, with one live inventory and zero re-entry.



Retailer

Purchase

 →

Barcode

 →

Stock

 →

POS Sale

 →

Online Sale

 →

CRM

 →

Accounts

 →

GST

 →

Audit



Wholesaler

Purchase

 →

Godown

 →

Orders

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Billing

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Dispatch

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Collection

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Targets

 →

GST

 →

Audit



Manufacturer

Raw Material

 →

Production

 →

Finished Goods

 →

Warehouse

 →

Distribution

 →

Sales

 →

Accounts

 →

GST

 →

Audit

ROLE-BASED ACCESS

The right screen for every person



Admin
Full control

- ✓ Company, outlet & godown setup
- ✓ User roles & menu permissions
- ✓ All reports & GST returns
- ✓ AI Assistant



Manager
Runs the floor

- ✓ Owner dashboard & registers
- ✓ Stock audit & transfers
- ✓ Salesman targets
- ✓ Counter cash reports



Staff
Counter & back office

- ✓ POS billing & returns
- ✓ Purchase & stock entry
- ✓ Barcode printing
- ✓ Customer details



Salesman
Field sales

- ✓ Party orders on mobile
- ✓ Daily & monthly target
- ✓ Outstanding & ledger
- ✓ Orders flow to billing



Agent
Partner access

- ✓ Own parties & orders only
- ✓ Order & dispatch status
- ✓ Ledger & payments
- ✓ Commission statement

CONTROL & TRUST

Role-based permissions
Admin decides who sees which menu, report and action. Staff never see what they should not.

Audit-ready books
Stock audit by scan, ledger book, trial balance and GST returns from the same entries.

Keeps billing offline
A network drop never stops the counter. Bills sync on their own when the connection is back.

Setup & training included
We configure masters and opening stock and train every role before you go live.

Your data is yours
Every register, ledger and GST report exports to Excel whenever you want it.

Real people on support
Call or WhatsApp the team that builds BitBuy, not a ticket queue.

Everything your business runs on



Smart POS

Lightning-fast billing that keeps the queue moving

Scan, bill and print in seconds. GST and non-GST bill series, schemes, returns and split payments, and it keeps billing when the internet drops.

- ✓ Barcode & item search
- ✓ Cash / UPI / Card split
- ✓ Offline billing with auto-sync
- ✓ Bill PDF on WhatsApp



Inventory

Know exactly what is on every shelf

Size-wise purchase, set-wise barcodes, stock transfer between outlets, physical audit and ageing, all from one stock ledger.

- ✓ Multi-outlet & godown stock
- ✓ Stock audit by scan
- ✓ Ageing & reorder levels
- ✓ Barcode label printing



Accounting

Books that update themselves with every bill

Every sale, purchase and payment posts to the ledger automatically. Vouchers, books of accounts, bank reconciliation and trial balance included.

- ✓ Payment & receipt vouchers
- ✓ Receivables & payables
- ✓ Bank reconciliation
- ✓ Trial balance & ledger book



GST & Taxation

Return-ready GST, straight from your bills

GSTR-1, GSTR-2, GSTR-3B and HSN summary are built from your bill lines, with TDS and TCS registers alongside.

- ✓ GSTR-1 / 2 / 3B
- ✓ HSN-wise summary
- ✓ TDS & TCS registers
- ✓ Excel export for filing



CRM & Loyalty

Bring your best customers back

Capture customer details at the counter, track birthdays and anniversaries, and follow up with the customers who matter.

- ✓ Customer profiles & history
- ✓ Birthday & anniversary lists
- ✓ Follow-ups and leads
- ✓ WhatsApp communication



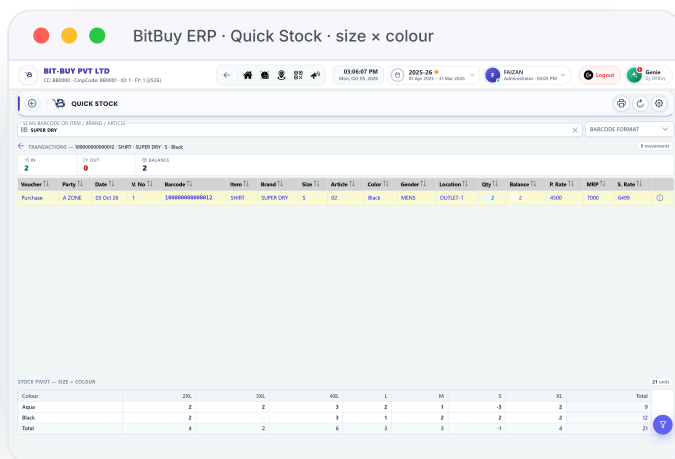
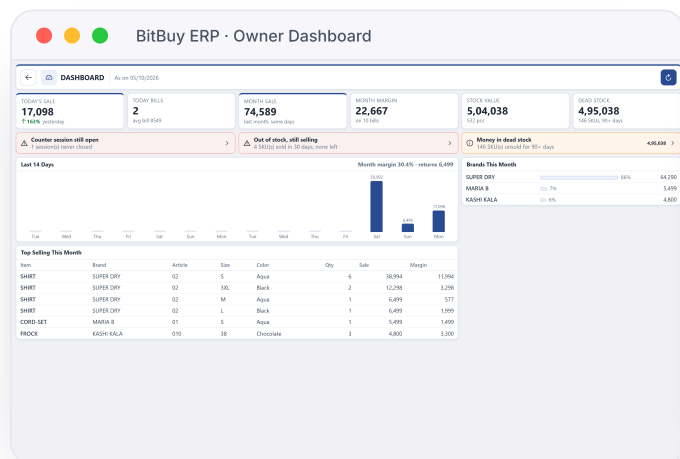
Reports & Dashboard

Every number the owner needs, on one screen

Owner dashboard, sales register, counter cash, stock ageing and more, with filters, column tooltips and Excel export.

- ✓ Live owner dashboard
- ✓ Sales & stock registers
- ✓ Cash & counter report
- ✓ Excel export everywhere

REAL SCREENS FROM THE RUNNING SOFTWARE



Built for Indian retail

GST series, HSN, size-wise purchase, ₹ everywhere.

Fast on a busy counter

Scan, bill, print. Queues stay short.

Your data, your control

Per-user rights, voucher numbering, FY control.

Made by TechMARK

The same team builds and supports it.

Retail tech that feels years ahead



AI Trial Room

Customers see an outfit from live stock on themselves before they pick it up.



OCR Purchase Entry

Snap the supplier invoice; items, qty and rates fill the purchase entry.



Genie AI Assistant

Ask "aaj ki sale?" or "A-Zone ko 50K de do" and get answers or ready entries.



WhatsApp Automation

Bills, wishes and reminders from your own number, automatically.



Smart Alerts

Dead-stock money, out-of-stock-still-selling and open counters flagged.



Offline-first POS

Bill without internet; everything syncs back when you are online.



Camera Scan

Any phone becomes a barcode scanner for billing and audits.



Auto Reorder

SKU-wise reorder levels say what to buy before shelves go empty.

SMART RETAIL APP

Your counter and field team, in a pocket

These are real BitBuy screens on a phone. Staff bill, salesmen take orders and owners check numbers from anywhere, on Android or iPhone.



Camera barcode scan

No scanner needed. Point, scan, add to cart.



Mobile billing

Cart, payment sheet and bill list built for thumbs.



Salesman orders

Field orders reach the POS in real time.



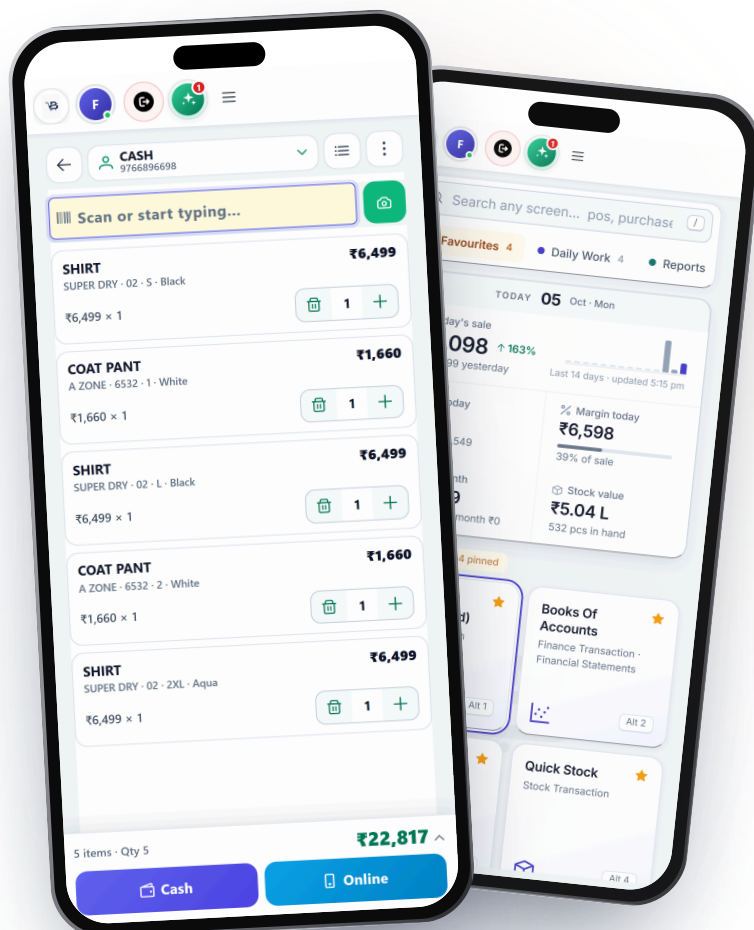
Works offline

Bills keep saving and sync when back online.



Owner dashboard

Every outlet's numbers on your phone.



INTEGRATIONS

Plays well with the tools you already use

E-commerce

- Shopify
- WooCommerce
- Amazon
- Flipkart

Accounting

- Tally
- MS Excel
- Google Sheets
- Zoho

Payments

- Razorpay
- Paytm
- PhonePe
- Google Pay
- UPI

Communication

- WhatsApp
- Gmail
- SMS

Compliance

- GST Returns
- E-Invoice
- E-Way Bill

Hardware & Apps

- Thermal Printers
- Barcode Printers
- Scanners
- Android
- iOS

☐ Available now ☐ On request

EDITIONS & LICENCE

One product, five editions

EDITION 1
Retail ERP
Showrooms, stores & chains

- ✓ POS billing with barcode
- ✓ Purchase, stock & transfers
- ✓ GST / non-GST bill series
- ✓ Accounting & GST returns

EDITION 2
Retail + E-commerce
Stores that also sell online

- ✓ Everything in Retail ERP
- ✓ E-commerce website
- ✓ Customer mobile app
- ✓ One live inventory, store + online

EDITION 3
Wholesaler ERP
Distributors, stockists & traders

- ✓ Party-wise rates & billing
- ✓ Salesman & agent orders
- ✓ Godown & carton-wise stock
- ✓ Dispatch & transfers

EDITION 4
Manufacturing ERP
Garment, footwear & FMCG units

- ✓ Raw material purchase & stock
- ✓ Production & job work
- ✓ Finished goods, batch & expiry
- ✓ Multi-godown stock

Edition 5 · All in one **BitBuy Complete ERP** Raw material to website sale, on one licence

- Raw Material → Production → Finished Goods → Godown → Wholesale → Retail POS → Website & App → Accounts & GST → Audit

Every edition includes Accounting & GST · Role-based logins · Reports & owner dashboard · Setup & training. Licence quoted by outlets and users.

Start. Sale. Scale.

Book a free, personalised demo with your own items and outlets. Our team sets up your company, masters and opening stock, trains every role and supports you through go-live.

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Scan to chat on WhatsApp
Book your free demo